

## Professional summary

Graphic designer and video editor with over five years of hands-on experience focuses on vibrant product advertisements and youth-centered educational materials in both digital and print formats.

Collaborated alongside various private organizations including NGOs and accomplished multiple medium to large-scale projects, have made me a valuable team player and asset in every organisation I am a part of. I am confident that I will be a valuable addition to your company.

## Working experience

### Creative Designer, Adcom Advertising Sdn. Bhd. Petaling Jaya

September 2022 - July 2024

- Trained under an Art Director and Senior Creatives, enhancing expertise in design theory, layout composition, and publication development.
- Created Digital-Out-Of-Home (DOOH) and Out-of-Home (OOH) materials for multinational corporations (MNCs) and NGOs, boosting brand visibility and awareness.
- Assembled and installed physical artwork on-site, gaining hands-on experience in managing and installing printed products.
- Planned a prototype portfolio website that served as a foundational asset for the company's growth.

### Freelancer (On-Demand)

June 2021 - Present

- Demonstrated time management skills by successfully developed and executed a range of graphic design projects under tight deadlines for private companies and non-profit organizations, contributing to the effectiveness of their marketing strategies and campaigns.
- Provided comprehensive design support for online events, including workshops, forums, and meetings, resulting in a significant increase in participant engagement and attendance.
- Developed and managed the Knowledge New Old Twists (KNOTs) website, achieving a 58% increase in SEO performance and visitor traffic within one year through strategic content updates and optimization.

### Project Assistant, (Graphic Designer) WWF-Malaysia, Petaling Jaya & Sarawak

September 2018 - April 2021

- Participated in the digital and graphic design content for the ESD team, leading to the success of every project established by the team.
- Led and completed six key projects, including the Eco-Schools and EcoCampus Resource Pack, LEAF Activity Book, instructional games, a Christian animation video, and the Seven Steps Methodology Online Course, along with social media, website materials, and video editing.
- Contributed to workshops and events, such as the 7 Steps Methodology, Industrial Revolution 4.0 workshops, Global Children's Designathon Malaysia, and Sembang@WWF, demonstrating strong teamwork skills.

## Education

### Professional Certificate in Graphic Design, Udemy

2019-2023

- Multiple online courses comprises of theory, principles, history of graphic design, video editing and also the utilisation of Adobe Creative Suite.

### Bachelor's Degree in Animal Sciences & Resources, UNIMAS

2014 - 2017

- Professional education on research and study of wildlife.



# JONATHAN JULIANA

Graphic Designer & Video Editor

## Contact

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📍 Kota Damansara, Petaling Jaya

## Languages

- English
- Malay
- Mandarin
- Bidayuh
- Iban

## Design tools expertise



Adobe  
Photoshop



Adobe  
Illustrator



Adobe  
InDesign



Adobe  
Lightroom



Adobe  
Premiere Pro



Adobe  
After Effects

WIX

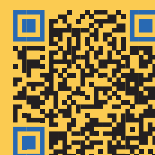
Wix  
Studio

## Technical skills

- Graphic design
- Video editing
- Publication design
- Print production
- Website design
- Motion graphics

## Soft skills

- Creative thinking
- Teamwork
- Strategic planning
- Active listener
- Deadline-oriented
- Charismatic



LinkedIn



Portfolio